



BOOST4BSO was launched on 1st April 2020

Despite the COVID-19 pandemic and social distancing, the project BOOST4BSO, funded by the INTERREG CENTRAL EUROPE, was launched on 1st April 2020. The project consortium consists of 7 BSOs and 1 Excellence center from AT, CZ, DE, HR, IT, PL and is coordinated by Business Upper Austria.

The main project objective is to enable CE BSOs, as key innovation system actors, to provide effective and efficient support services for local companies covering all key aspects of transformation towards I4.0. This will help CE SMEs that nowadays lack basic knowledge on the potential of I4.0 to cope with their own transformation demand and develop I4.0 related business strategies. Boost4BSO combines an innovative systemic approach of co-developing I4.0-related BSO capacities and SME competences to develop a comprehensive package of BSO support services, adaptable to different levels of SME maturity, and demonstrates a novel downstream mechanism reaching out for wide BSO networks.

Boost 4BSO will support in mastering transformation towards smart business, to tackle challenges of the pandemic situation and economic crisis.

The kick off meeting itself was indeed challenging as face-to-face meeting was impossible. The virtual meeting happened instead. Apart from Project Partners, therepresentatives of Interreg CE Joint Secretariat participated and presented the Interreg Central Europe Programme. The kick off meeting was perfectly organized, there were fruitful discussions on the planned upcoming activities and deliverables. Despite the challenges of an online meeting it was a perfect start into the project” - summarised Ms Eva Breuer, Boost4BSO Project coordinator.

